

November 5, 2012
2:05 – 3:35pm, STCN 130

Present: David Arnesen, Brenda Broussard, Mason Bryan, Margaret Chon, Carol Wolfe Clay, Karen Cowgill, Isiaah Crawford, Lynn Deeken, Terry Foster, Sonora Jha, William Kangas, Chuck Lawrence, Michael Matriotti, Sean McDowell, Erik Olsen, Roshanak Roshandel, Chris Stipe

Minutes taken by Rosa Hughes

Review of 10-29-12 Minutes

A. Approved with one abstention

Lynda.com Technology Training (*Chuck Porter*)

- a. Part time
 - b. Requires two years of work experience as a minimum
 - c. Albers is launching a revision of the current MBA as well
2. Pivot MBA
- a. Undergraduate students from AACSB cannot apply to Pivot MBA program
 - b. Pivot MBA program is also open to international business students
 - c. Pivot MBA provides a way to keep the MBA groups separate of those who have work experience (traditional MBA) and those who do not (Pivot MBA)
 - d. Pivot MBA students will have specific training around business skills with internships and projects
3. Concerns/Discussion
- a. Program may be viewed (“lightweight”) in comparison to the regular MBA
 - b. It seems counterintuitive that a student without a business degree can get the Pivot MBA with only 45 credits and a business student with work experience has to do 60 credits in a normal MBA
 - c. Employers will understand the difference between the two degrees; the Pivot MBA appeals to a different demographic than a traditional MBA (e.g. students who are engineers but want a business edge, etc.)
- E. Logistics
1. Eastside campus location
- a. Room on campus during the day for a full time program
 - b. Most business undergraduates live off campus, so they will arrange accordingly
 - c. Parking is free and plentiful
2. The enrollment target for the first two years is 20, third year and beyond is 25
3. The amount of required faculty time is less than 2 FTE
- F. AcA memo to Provost is unanimously approved
- AcA Appointment to Budget Advisory Committee
- A. David Arnesen appointed by unanimous vote
- Announcements
- A. Academic Affairs is developing a comprehensive business plan for the first Center of Excellence
- 1. Plan to present to the President and Board of Trustees in late November
 - 2. May be located in the 1313 building, although space has not been finalized