

**Academic Assembly**  
November 26, 2012  
2:05 – 3:35pm, STCN 130

**MINUTES**

Present: David Arnesen, Brenda Broussard, Mason Bryan, Margaret Chon, Carol Wolfe Clay, Karen Cowgill, Isiaah Crawford, Tito Cruz, Lynn Deeken, Bill Ehmann, Terry Foster, Sonora Jha, Bill Kangas, Chuck Lawrence, Kristi Lee, Michael Matriotti, Sean McDowell, Erik Olsen, Roshanak Roshandel, Chris Stipe, Jeremy Stringer

Visiting: Alexander Mouton, Quinton Morris, Em Olson, Trung Pham, Josef Venker, SJ

*Minutes taken by Rosa Hughes*

- I. Review of 11-5-12 Minutes
  - A. Correction: revise III, G, 4 to read: "AcA will be informed about the larger budget ramifications of this proposal in advance of a final decision"
    1. AcA is consulted about budgets, but does not formally vote to approve budget decisions
    2. The Budget Advisory Committee is arranging to meet regularly with the CFO and report back to AcA
    3. AcA can also request that the CFO be a guest to discuss the university budget
  - B. Add addendum to minutes: Pivot MBA is now Bridge MBA
  - C. Minutes approved with one abstention, with the two revisions noted
- II. Introduction of Bill Ehmann, Associate Provost for Research and Graduate Education (new position)
  - A. Background
    - 1.
    2. Serve as a galvanizing force for graduate education
      - a. Interdisciplinary, strategic, collaborative, overarching university approach
      - b. Voice and champion for graduate students
      - c. Develop university conversations about graduate and professional education
      - d. Work with deans and faculty to engage cross-school/college strategic planning
- III. Strategic Planning Council Updates (*Bob Dullea, Jackie Helfgott, Chris Paul and Therese Cory*)
  - A. Preliminary report incorporates previous planning processes, Hardwick Day environmental scan, and comparison to peer institutions
    1. Proposed plan will go into effect February 2013
    2. The plan is for 5 years, but may change along the way, so a realistic timeframe is 3-5 years
  - B. Market Research
    1. Survey of potential consumers within commuting distance
    2. Assessment of program appeal at different price points

3. Demographics, labor market,
- C. Technology
  1. Concern about technology b
    - a. Need to ensure oversight  
upgrades strategically
    - b. Should not have one si  
across campus
    - c. Instructors should be f
  2. Technology goal is deliber  
develops
- D. MOOCs s ttt d402 o-10(u)-1(

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4. Technology infrastructure needs such as wifi dead zones require equipment upgrades (\$1M in FY14)
  5. Student tuition and financial aid issues
    - a. Tuition increase was 5.5% for this year, aiming to less than 5% for next year
    - b. Need to increase financial aid available to continuing undergraduate and graduate students
    - c. Employers have reduced benefits to employees for professional education and development and we need to address these needs in a systematic way
- B. Moving Forward
1. Every area of the university was asked to bring forward a budget that shows a 5% reduction for FY14
  2. Within Academic Affairs, budget cuts will be made to support the aims of the ASAP as well as the strategic priorities within the schools/colleges
  3. Gearing up for capital campaign
  4. Encouraging