December 2, 2013 2:05 – 3:35pm, STCN 130

- A. Rick Fehrenbacher presented a review of changes made to the prior proposal based on his consultations with Rich LeBlanc, Bob Hughes, Alexander Mouton, and others, and indicated that all of the above were now in support of the revised proposal
- B. In connection with the changes to the proposal, the need for an advisory board and has been acknowledged and board members are being identified and recruited
- C. Questions and concerns were expressed regarding
 - 1. AcA has not seen the syllabi for these certificate courses
 - 2. The program is still developing
 - 3. It is unclear how the certificates relate to degrees
 - 4. It is unclear if the certificate program will be open to all undergrads or just "Non-traditional" students
 - 5. There is a competing UW program that is cheaper and connected to a degree
 - 6. If our program is priced lower than the competition , will faculty salaries nevertheless remain at par?
 - 7. The move to certificates programs of this type is well supported by marketing data and the courses are more developed than most
 - 8. How can we promise employment opportunities and salary levels for certificate students?
- D. David Arnesen introduced a motion to approve the revised proposal provided that the ensuing certificate program will be subject to continuing review by AcA/PRC.
 - 1. The motion was seconded and amendments were accepted as follows:
 - a. That the first AcA review would be scheduled for SQ14
 - b. That by the time of the first review a description would be forthcoming as to how the program fits into a new degree
 - c. That by approving the revised proposal AcA is not expressing its approval for the establishment of a new college to house the program and that AcA reserves the right to consider any such proposal for a new college as a separate matter [This amendment was later withdrawn.]
 - 2.A vote on the motion as amended was taken by paper ballot and the motion passed by a vote of 12 to 2.
- E. Following the vote, more discussion was had relating to various aspects of the matter.
 - Bill Ehmann noted that while this certificate program moves forward, it does not foreclose the opportunity to initiate additional proposals that serve different audiences
 - 2. Jeffrey Anderson sought clarification of the age limit language and Karen Cowgill suggested that the term "non-traditional" student be used in lieu of expressing particular age limitation in quantitative terms

There being no further business, the meeting was adjourned at 3:40 p.m.
Respectfully submitted,

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