

October 13, 2014
2:05 – 3:35pm, STCN 130

Present: Jeffrey Anderson, David Arnesen, Sarah Bee, Maggie Chon, Terri Clark, Brooke Coleman, Lynn Deeken, Bob Dullea, Bill Ehmann, Meggie Green, Michael Kinnamon, Kate Koppelman, Chuck Lawrence, Suzy Martinez, David Neel, Michael Ng, Erik Olsen, Katherine Raichle, Roshanak Roshandel, Rob Rutherford, Health Spencer

Review of 10-6-14 Minutes

A. Approved with no abstentions

Presentation on SU Changes in the Higher Educational Market (**Bob Dullea and Heather Geiger**)

A. Criticism of higher education is increasingly prominent in national media and generally not positive (legitimate concerns mixed with sensationalism)

B. Technology costs are very expensive and a changing job market necessitates different modes of delivery for higher education

C. Historical perspective

1. Higher education market was thriving after WWII to serve growing white collar job increase

2. Quality of education is declining (a)2b)p-2.5.a6(c)-1.iTd() he 0 Td1a91.2..(a)2b)pccat6.6()10.6(s)-4(a)

4. Students spend

1. Internships

- a. Partner and support existing internship programs and seek ways to systematize administrative elements, deepen or expand relationships with employers
- b. Also looking to support those students who may need more opportunities to interact with employers in areas that are not built out

2. Integrated model

- a. Used at many institutions across country benchmarking was done prior to proposal
- b. Ignation pedagogy meant to pass on consistent lifetime skills in partnership with faculty dialogue

3. Current services

- a. Quality and access to advising, as well as resources, vary drastically across schools and colleges
- b. Faculty role