



TAKE YOUR BEST ROLL-DOWN YET

What's the best way to make your roll-down banner stand out? We start with the basics and add a few tips to help you out.

Roll-down banners are a visually effective way to communicate your event or program in the Student Center or Pigott Atrium. Make sure to check in with Student Involvement (SIA) if you ever have any questions about your masterpiece! Remember that roll-down banners take a few days to make so make sure you plan ahead. We're here to help!

THE "MUST HAVES" ON ADVERTISEMENTS

CONTACT INFORMATION

Advertisements must have the name of the sponsoring organization or group, the nature of the event, the date, time, location, if any, and a contact number and/or email address.

CATHOLIC +

Advertisements must be coherent with the Catholic and Jesuit traditions and teachings. If you have questions about this, please visit the CSI office in the Student Center or email csi@seu.edu.

INCLUSIVE

Advertising which denotes sexist or racist overtones, suggests violence and/or discrimination, or contains a message content or program format will not be approved.

ALCOHOL/DRUG

References to the promotion of alcohol use are not allowed. This includes imagery like beer or wine. References to drug usage or any kind

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In the Student Center, only banners (in length) are allowed above the Hub Desk and above

Campos Ministry. In Pigott Atrium, 3 ft. by 5 ft. banners are allowed to be hung

suggests violence

PRO TIP: Use a 1/2 inch bar at the top you can fold and tape down during installation.

STANDARD (STCN)
3 FEET x 6 FEET

DOUBLE SQUARE
6 FEET x 6 FEET

PRO TIP: Roll-down banners take a few days to plan, paint, construct, glue, and re-assemble.

PRO TIP: Research into other student information for your event on your roll-down.

PRO TIP: Outline what you want the roll-down to say before starting. It will save you time!

LONG (STCN)
3 FEET x 14 FEET

DOUBLE LONG
6 FEET x 14 FEET

PRO TIP: Keep your message simple, economic, and high-impact.

PRO TIP: Roll-down banners are a great way to advertise to a large crowd. Use the